



Veggies on Wheels



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"Veggies on Wheels" (edited by Wolfgang W.) appears about once/month. Biweekly or irregular customers may receive the latest issue at a later date.

Dear Pfenning's Food Box Community,

So we have reached the long-awaited month of April whose showers will hopefully bring those coveted and cherished May flowers. Brother-in-law, Wolfgang Pfenning, has already been posting pictures of the **tender seedlings** growing away in local greenhouses. In his posts, he proffered the challenge to guess what crops these wee ones might grow into. Ponder these a bit... and check out the answer at the end of this Newsletter.



Pfenning's Site Mobile-Friendly!

After hearing from several customers that our website was not **mobile-friendly**, we looked into it.... and responded! According to very current developments in smartphone technology and user tendencies, there is increasingly more business being conducted right from mobile phones. Recent statistics teach us that three out of four Canadians now own a smartphone. We ourselves have been noticing that many of our customers, and the number seems to be growing, communicate most everything through their mobile smart phones. While it might not immediately go the route of extinction, the desktop computer is seriously challenged by smartphone and tablet usage. More and more of us are surfing, shopping and spending time on our smartphones and devices.

The need for developers and website owners to keep their sites up-to-date with regard to mobile responsiveness has spectacularly been called **MobileGeddon**. So, not to despair, we put our web developers to work. You may have already noticed the results: <https://www.pfenningsorganic.ca/> is now **mobile-friendly!** You can now browse our site and order what you need anywhere and anytime – right from your little hand-held computer, or smartphone as it is also called.

Let us know if everything works well or if anything can be improved on. We would love to hear from you!



Pfenning's More Eco-Friendly Than Meets the Eye

Just past week, when listening to the ever informative CBC Radio One (no worries, I'm not being gratified for this statement), one topic of discussion was the relatively good standing of our region when it comes to **recycling**. The importance of the initial garbage separating effort right at home was stressed. But we seem to be doing a good job with that – separating compost, glass, cardboard, plastic, and so on. You may not be aware of it, but here at Pfenning's Organic, the Store, we too do our best to recycle and have been doing so for twenty years. We do not hand out new plastic bags to our customers, only used ones if really necessary. We instead encourage the use of and provide **cardboard boxes** – recycled from our own Store deliveries – in all sizes for people to carry away their purchases. Customers bringing along their own **cloth bags** are a common sight. As for our Food Box customers, if you do not receive your deliveries in the Plastic Bin, we send you your delivery in cardboard produce boxes which you can also return, and they do get re-used quite a few times while they are still in good shape. No waste there. You may also have noticed that we use packaging material (when packing fragile items such as yogurt jars, milk bottles and frozen goods) – for example cardboard dividers and plastic wrap – from our own deliveries coming to the Store. Store compost goes 100% to our compost pile and the enjoyment of our chickens. Finally, thanks to a customer suggestion many years back, we have been offering to **pick up** any used **alcoholic beverage bottles** you leave out for us on your delivery day. So we may be more eco-friendly than may be apparent at first sight. We have a long way to go yet.

Pizza Order

Speaking of recycling boxes, here is a Pizza Joke for your comic relief (from our Baden Outlook) that may get you thinking (as it did us):

CALLER: Is this Gordon's Pizza?

GOOGLE: No sir, it's Google Pizza.

CALLER: I must have dialed a wrong number. Sorry.

GOOGLE: No sir, Google bought Gordon's Pizza last month.

CALLER: OK. I would like to order a pizza.

GOOGLE: Do you want your usual, sir?

CALLER: My usual? You know me?

GOOGLE: According to our caller ID data sheet, the last 12 times you called you ordered an extra-large pizza with three cheeses, sausage, pepperoni, mushrooms and meatballs on a thick crust.

CALLER: OK! That's what I want ...

GOOGLE: May I suggest that this time you order a pizza with ricotta, arugula, sun-dried tomatoes and olives on a whole wheat gluten free thin crust?

CALLER: What? I detest vegetables.

GOOGLE: Your cholesterol is not good, sir.

CALLER: How did you know?

GOOGLE: Well, we cross-referenced your home phone number with your medical records. We have the result of your blood tests for the last 7 years.

CALLER: Okay, but I do not want your rotten vegetable pizza! I already take medication for my cholesterol.

GOOGLE: Excuse me sir, but you have not taken your medication regularly. According to our database, you only purchased a box of 30 cholesterol tablets once, at Drug RX Network, 4 months ago.

CALLER: I bought more from another drugstore.

GOOGLE: That doesn't show on your credit card statement

CALLER: I paid in cash.

GOOGLE: But you did not withdraw enough cash according to your bank statement.

CALLER: I have other sources of cash.

GOOGLE: That doesn't show on your last tax return unless you bought them using an undeclared income source, which is against the law.

CALLER: WHAT????

GOOGLE: I'm sorry, sir, we use such information only with the sole intention of helping you.

CALLER: Enough already! I'm sick to death of Google, Facebook, Twitter, WhatsApp and all the others. I'm going to an island without internet, cable TV, where there is no cell phone service and no one to watch me or spy on me.

GOOGLE: I understand sir, but you need to renew your passport first. It expired 6 weeks ago...

*It's a little over one month ago that we lost our dear nephew, **Andreas Pfenning**. In the meantime, we have received countless condolences and comforting thoughts from many of you. From the bottom of our hearts and in the name of the whole Pfenning family we would like to express our thankfulness for all your heartfelt expressions of sympathy.*

Finally, here is the solution to the **seedling riddle** from the first page: **green onions, lettuce and chard!**

Wishing you a pleasant month of April,

Wolfgang